Reflecting back on 2020
Thank you for your partnership.

FOR MORE THAN 160 YEARS, Denver Health has been dedicated to providing high-quality clinical care for all, educating the next generation of health care workers, and contributing to an increased understanding of health and health care through research – and we’ve always depended on our supporters to carry this important mission forward. We appreciate you being there for the health system that’s always there for Denver. Now more than ever, you are the foundation of Denver’s health. This annual report is the story of the people who have been helped by your support.

See how your contributions make a difference:

**BETTER TOGETHER**
Beginning on Page 4

**EMBRACING CARE FOR ALL**
Beginning on Page 8

**CARE YOU NEED, WHERE YOU NEED IT**
Beginning on Page 12

**ACKNOWLEDGMENTS**
Page 17

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DURING A TIME OF DEEP UNCERTAINTY AND ANXIETY, Denver Health Foundation’s donors stepped up for this community in an incredible way. In March 2020, as our city began its mandated shutdown in response to the threat of COVID-19, caring community members and charitable organizations launched into action to support Denver Health’s patients and frontline workers. Your donations told the story of your faith in Denver Health as an essential hospital and public health leader. Meanwhile, we worked relentlessly to provide first-class care for all, including the most vulnerable residents of our community, and to deepen our understanding of the best treatments and community-wide initiatives needed to defeat the virus.

As a whole, the donations you made in 2020 were a tremendous silver lining to the hardships experienced throughout the pandemic. Our health care system was able to respond with excellence and compassion during this public health crisis because your generosity carried us forward – not just through the gifts made, but through the caring spirit behind them and the vote of confidence they represented. You’ve proven that you are deeply committed to our city and everyone in it, and that – as we’ve always known – we can depend on you to show that support despite any challenge.
More than 740,000 pieces of Personal Protective Equipment gifted

$2,498,896 million in cash raised for the COVID-19 Urgent Response Fund

651 gifts made to support our patients and caregivers

More than $500,000 in dramatic program expansion for employee mental health relief

19 gifts of $25,000 or above from individuals and institutions

80,000 free meals provided to frontline workers through generous donations, including $250,000 from the Tuchman Family Foundation

More than 1,600 Virtual Health at Home kits, valued at $300 each, delivered to patients

$500,000 in small grants to help employees facing financial hardship
Lifting Up Our City
Denver Health as an Anchor Institution

JUST AS YOU WERE HERE FOR DENVER HEALTH and our community during the pandemic, we’re committed to being here for you – in ways that go beyond providing exceptional medical care. Denver Health is already deeply entrenched in our city, and we’re committed to using this permanence and influence to go beyond what we already offer as an essential health care system in order to make sustainable, long-term change for the health, social, and economic well-being of our community members.

In 2020, grants from two national organizations, the Epic Charitable Fund and the Roots & Wings Foundation, showed the widespread conviction in Denver Health’s ability to make meaningful impact through this kind of work. A gift from Denver business leaders Walter and Christie Isenberg expanded Denver Health’s partnership with Activate Workforce Solutions, a local workforce connector, to hire more local candidates facing challenges to finding employment. And in 2021, Denver Health has started innovative initiatives, like a Workforce Development Center, that will strengthen employee and community economic stability through career opportunities and skill enhancement. Through the new Workforce Development Center, those hired through Activate – and all Denver Health employees, including other low-wage earners – will be able to connect with financial experts, explore opportunities to help further their education, and learn about pathways to advancing their health care careers.

Anchor Institutions are local organizations – primarily hospitals and universities – that can play a tremendous role in promoting community development by using their economic footprint to drive change. Buying locally, investing locally, and hiring locally are the main objectives of the typical Anchor Institution. Denver Health takes this Anchor framework one step further by including a focus on the social determinants of health. These are the social and economic factors that affect more than 80% of an individual’s health outcomes, and include influences such as where people are born, live, learn, work, play, and age.
Employees Hired Through Activate Workforce Solutions Partnership

**PARTICIPANT DEMOGRAPHICS**
- 33% have overcome addiction
- Half of placements are parents, 25% of whom have children under five years old
- 25% are immigrants or require work authorization
- 92% are people of color and 58% are female
- All have been on some form of public assistance in the past

92% of Activate new hires have remained at Denver Health for at least a year

Average monthly income increased by 323% (from $692 to $2,930), resulting in an additional $26,856 in annual household income

Employee benefits add another $12,000 – $20,000 to base pay
A Shoulder to Lean On
Community Mental Health Supports

IN 2020, YOUR DONATIONS EMPOWERED Denver Health to develop far-reaching goals to uplift the social and economic vitality of our city. But our focus hasn’t wavered from the health care needs of this community, particularly through COVID-19 relief and recovery. As just one example, a whirlwind year of disrupted schedules, social isolation, and fear for our individual and collective well-being has had an impact on all of us, including drastic mental health impacts for many.

Gifts from generous donors in 2020 enabled the expansion of mental health care for Denver residents. This includes Denver Health’s Center for Addiction Medicine, which provides help to those suffering from substance use disorders so they can break free from their addictions. Philanthropy also enabled an Infant Mental Health program that pairs a child psychologist with parents to encourage healthy habits that foster a secure attachment with their baby – an important predictor of a child’s long-term physical and emotional health.

For Denver Health’s caregivers, important work was already underway before the pandemic through the RISE (Resilience in Stressful Events) program. This donor-funded program provides relief to workers through support groups, one-on-one phone calls, and a calming break room housed in the hospital’s busiest building. The evidence-based, nationally recognized program was adopted so effectively at Denver Health that other hospitals across the U.S. have reached out for advice on launching their own programs.

In the coming months and years, your gifts will work to ensure our community has all the health supports necessary to provide for the emotional wellness of each person in need.

“RISE has literally kept me and my teams alive during the past few months.”

– Dr. Mark Reid, Denver Health Physician
Beating Hunger

Relief for Food Insecurity

DENVER HEALTH’S CARE FOR THE COMMUNITY took on new dimensions in 2020 when private contributions came together to help us deal with another repercussion of the pandemic: a dramatic increase in food insecurity experienced by Denver Health patients. No one should worry about where their next meal is coming from or if they’ll be able to provide enough food to nourish their children. Yet one in six families in Denver faces this struggle every day, even though many of these individuals are eligible for WIC and SNAP food assistance benefits.

The Denver Health Foundation has teamed up with amazing community partners to make a difference for our city. In 2020, the ZOMA Foundation and Albertsons provided funding to hire an Enrollment Coordinator at Denver Health to help increase the number of eligible patients that successfully register for the federal food assistance programs. To increase enrollment rates, the coordinator is working to create a better patient experience and has engaged pregnant mothers and families with young children to develop pro-enrollment informational messages.

In 2021, the Denver Health Foundation has collaborated with the nonprofit organization Amp the Cause and their Fill the Void program to provide crisis food relief to Denver Health patients who identify as food insecure by providing them with grocery gift cards. The Denver Health Foundation’s goal, through programs like WIC and SNAP enrollment assistance and partnerships like the one with Fill the Void, is to provide both short-term and long-term food insecurity solutions to develop sustainable change and eradicate hunger in Denver.

“Our families are so grateful. Oftentimes they cry, and we cry, and almost always they want a hug. Once you hear their stories and you have an opportunity to meet them, they will always be in your hearts.”

— Christie Isenberg, Founder and CEO of Amp the Cause
A Heart for Denver’s Moms and Babies
Newborns in Need and Other Parent-Child Wellness Programs

MANY OF OUR LONGSTANDING DONORS first joined the Denver Health Foundation because of our commitment to newborns. You’ve helped continue this important work through the years, supporting the more than 3,500 babies born at Denver Health annually. In 2020, although the world shut down and many medical services were paused, our city’s newborns continued to arrive and continued to need our care. More than 9,600 cash gifts provided the Foundation’s Newborns in Need program with a total of $110,009 in 2020, ensuring we had the resources to continue delivering Warm Welcome Bags filled with diapers, blankets, clothes, books, and stuffed animals to all new parents. And your support for Denver Health’s moms and babies – more than 90% of whom are on Medicaid or are underinsured – shows up in other incredible ways. An outpouring of in-kind donations, such as knitted and crocheted quilts, came in from dozens of donors who decided to spend their time at home supporting our community’s littlest members. New services, like our Infant Mental Health program, highlighted on Page 8 were also made possible by the generosity of our community. The future is brighter for Denver Health’s patients and families, thanks to you.

“ The care team was the best, from the minute we walked in the door to the minute we walked out the door. Having such a strong team by my side is something I won’t ever forget.”

– Rosie Dries, Grateful Patient
IN RECOGNITION OF THE IMMENSE CHALLENGES many refugees face as they attempt to win asylum in the U.S., a group of Denver Health providers founded the Human Rights Clinic (HRC) in 2017. In partnership with donors dedicated to providing a better life for Denver’s immigrants, the HRC offered the first free medical and mental health forensic examination program for asylum-seeking immigrants in Colorado.

The importance of these exams is remarkable: when expert forensic examinations are coupled with legal representation, approximately 80% of immigrants gain asylum. Conversely, with neither of these supports in place, 80% of asylum-seekers are deported. Since the program began, donors like you have supported 166 asylum-seeking immigrants, ranging in age from three to 74 years old and hailing from all over the world, by enabling the HRC evaluations.

The HRC team – volunteer providers, legal nonprofits, law firms, and the companies and individuals who give to support this work – provides immigrants with the best chance to lead healthier, safer lives. We also thank the Rose Community Foundation, Gogel Family Foundation, and Singer Family Foundation for their continued support of the HRC in 2020.

“I got to know the Human Rights Clinic and it’s really amazing. They support me a lot, not only about my health for my body, but also about my mind and how I feel in a new country. I’m very grateful to the Human Rights Clinic because they made all this possible for me.”

– Zaza Camecho, Refugee and Human Rights Clinic patient
DENVER HEALTH, ONE OF AMERICA’S ESSENTIAL HOSPITALS, provides care to one-third of Denver’s population, and most of the patients we see are medically, socially, and economically vulnerable. To tackle society’s most pernicious health challenges while maintaining our commitment to top-quality care, regardless of the patient’s ability to pay, requires Denver Health to expand its footprint judiciously and innovate its health care delivery.

In Fall 2020, Denver Health opened the Outpatient Medical Center (OMC) – a thoughtfully designed, seven-story, 293,000-square-foot building – to deliver on our promise of health equity and access for the entire city. At full capacity, patient access will nearly double, from 560,000 specialty visits per year to more than one million, allowing more of Denver’s vulnerable populations to reach Denver Health’s experienced and dedicated providers. The OMC makes
Denver Health serves a very important role in our city: providing state-of-the-art health care services to our entire community. No matter who you are, what your background is, or where you come from, Denver Health is here for everyone.

— K.C. Veio, Denver Health Foundation Board Member
Recognizing Devotion in Action
Celebrating the Denver Health Paramedics Division

WHEN YOU NEED EMERGENCY SUPPORT, the Denver Health Paramedics’ caring faces are often the first you’ll see. Every day, the Denver Health Paramedics put their lives on the line caring for our community. In 2020, they were faced with challenges of historic proportions: serving as first responders in the fight against COVID-19, keeping our city safe during social demonstrations, and battling wildfires in Colorado and other western states.

During the 3rd Annual Paramedics Awards Celebration, the Denver Health Foundation saluted the incredible work of the Denver Health Paramedic Division in 2020. Held virtually, the event recognized the whole Division as well as a few special individuals who went above and beyond to serve our community.

Proceeds from the event provided scholarships that will be awarded to applicants from underserved backgrounds who hope to join the ranks of our Paramedics Division. These scholarships will also provide opportunities for existing team members to strengthen and improve their knowledge and skills as they progress along their career paths.
It’s without question that the great paramedics of Denver Health show up and give everything they can to take care of the people of this city. It is really my honor to take a moment to say thank you to them for their service.

– Mayor Michael B. Hancock
during the 2020 Paramedics Awards Celebration
TO TRULY PROVIDE CARE FOR ALL, Denver Health must reach beyond the walls of its hospital and clinics. In 2020, a generous gift from The Anschutz Foundation launched a Mobile Health Center that allows Denver Health to deliver health care outside of traditional clinical settings. The primary purpose of the mobile clinic is simply to deliver care to hard-to-reach populations. While it was initially conceived as a way to provide mobile connections to preventative, specialty, and ongoing care, the van’s inaugural trips in 2020 were made to address the community’s most pressing health need: COVID-19 testing.

Powered by philanthropy, the mobile clinic has since expanded to offer COVID-19 vaccines and cancer screenings for the many community members who experience barriers to accessing care at Denver Health’s main campus or community clinics. This flexible access point is critical to improving the health and well-being of residents in hard-to-reach communities, both now and in the future.

“You have a lot of people who are afraid to go into a hospital setting. When they come here to us, a lot of them feel a lot more comfortable; it’s a more intimate setting.”

– Lily Pham, RN for the mobile clinic
Thank you for being the foundation of Denver’s health.

TO OUR INCREDIBLE SUPPORTERS,

In the best of years, when a donor joins the Denver Health Foundation, your contribution advances Denver Health’s essential work in our community to promote physical, social, and economic well-being for all. In a year like 2020, your support was even more meaningful and made an immeasurable difference for our patients, our health care workers, and the collective good. Throughout our 161-year history – which has been filled with ups and downs – supporters like you have not wavered from providing essential services to our city through your commitment to Denver Health. We are profoundly grateful for the dedication you showed in 2020 to providing care for all who need it, regardless of ability to pay.

You provide relief to workers on the front lines in the ongoing fight against COVID-19; give birth to modern miracles in our neonatal unit; save thousands of people and millions of dollars through innovation, community outreach, and preventative care; train the next generation of doctors, nurses, and frontline health care professionals; help people recover from tragic accidents; and provide patients with the little things that matter so much to their health and wellness.

None of us can do this work alone. We invite you to scan the QR code below to see the list of 2020 donors who chose to join us to spark incredible change. Thank you for being there for the health system that’s always there for Denver.

With great appreciation,

Josh Hanfling
Denver Health Foundation Board Chair

Linda Ford
Denver Health Foundation Executive Director

Our Esteemed 2020 Donors

Please scan the QR code with your phone to be taken to Denver Health Foundation’s list of 2020 donors.
Board of Directors, 2020 – Present

Josh Hanfling
*Board Chair*

Sterling Crowe
*Vice Chair*

Elizabeth Peros
*Secretary*

Stephen B. Clark
*Treasurer*

- William J. Burman, M.D.
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- Franklin Rios
- William S. Saslow
- Dan Scherer
- Jon Schlegel
- Sean VanBerschot
- K.C. Veio
- Hollie Velasquez Horvath
- Charlie Walling
- Robin D. Wittenstein, Ed.D.
### 2020 Financials

#### 2020 EXPENSES BY CATEGORY

- **TOTAL**: $10,168,774
  - **Program Expenses**: $7,297,458
  - **Management and General**: $1,425,421
  - **Fundraising**: $1,445,895

#### 2020 REVENUE BY DONOR

- **TOTAL**: $13,290,014
  - **Contributions and Grants**: $8,317,147
  - **In-kind**: $3,506,217
  - **Earned Interest**: $1,466,650
MAKE AN IMPACT TODAY.

Give online: denverhealthfoundation.org/donate  |  Contact our donor support team: 303-602-2970

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