



Train performs at the 2013 NightShine Gala



DENVER
HEALTH
FOUNDATION

2013 Annual Report

MESSAGE *from the Chairman, Denver Health Foundation Board of Directors*

THERE IS MUCH TO CELEBRATE AT THE DENVER HEALTH FOUNDATION. The 2013 audited financial report contains some dramatic accomplishments. \$6,926,265 was raised from a variety of sources during a year when many non-profits nationwide were struggling to stay afloat. Of special note was \$4,527,841 donated by foundations, \$778,151 from businesses and \$1,164,191 from individual gifts. Because Denver Health provides world class medical care to one-third of the residents of Denver in a state-of-the art facility, you might not expect that most of its patients are poor and require a lot of additional assistance. But for the 85% of patients who live below Federal poverty levels, Denver Health is a life-saver. Gifts like yours make it possible to provide much needed support to those who need it most. And, even in a down economy, your donations have remained strong.

WE CONTINUE TO LOOK FORWARD WITH OPTIMISM. OUR ANNUAL FUNDRAISING NIGHTSHINE GALA,

took place on Saturday evening, April 27th at the National Western Events Center. The Grammy award-winning band, Train, an international entertainment phenomenon, energized a crowd of 1,800 guests with mega-hits like "Hey Soul Sister" and "Meet Virginia". We thank Foundation board member, Chuck Morris, for his assistance in securing Train for our event. The Gala, chaired by Pat Hamill of Oakwood Homes, honored benefactors Jim and Pam Crowe for significant contributions to Denver and the state of Colorado.

*"...for the 85%
of patients who
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OTHER SUCCESSFUL EVENTS IN 2013, MOST NOTABLY HOT ROCKS, INTERSECT AND DENVER THROWS A BABY SHOWER ALSO BROUGHT IN SIGNIFICANT FUNDS.

To help with the many demands in front of us, we welcomed new board members, Steve Demby, Mike Ferrufino, Josh Hanfling, Walter DeHaven, Christine Monfort, Andrea Pollack, Kathleen McCall Thompson, Cindy Pena and Franklin Rios. At the annual meeting on October 8th, 2013, I handed over the reins of the Board of Directors to Michael Pollak who became the new Chairman. Michael and I have been close colleagues for many years and I know he will do an outstanding job of carrying forward the important mission of the Denver Health Foundation.

LASTLY, I OFFER MY CONGRATULATIONS TO THE DENVER HEALTH WORKFORCE WHO CONTRIBUTED \$197,871 of their personal resources to programs, patient assistance and research in this year's Employee Giving Campaign. Not only do we rely on employees to support their patients by providing high quality healthcare, they also support the extraordinary institution that makes it possible. On behalf of the entire Board of Directors I thank all of the hundreds of employees who participated in this year's campaign.

To all of our supporters, I look forward to another triumphant year of working together. Your efforts really make a difference and are very much appreciated.



*David McReynolds, Chair,
Denver Health Foundation
Board of Directors*

HOW THE MONEY WAS RAISED IN 2013

NIGHTSHINE GALA

The Denver Health Foundation NightShine Gala is Denver's most talked about charity event of the year and 2013 was no exception. Grammy Award-winning San Francisco band, Train, made sure that 1,800 guests were all aboard for rock and roll at the National Western Events Center on April 27th. Generous guests and table sponsors helped raise approximately \$1.3 million. The black-tie evening honored James Q and Pamela Crowe, two incredible supporters who have given their time, energy and talents to help make Denver Health what it is. Pat Hamill of Oakwood Homes chaired the event.

At NightShine, Denver Health's many supporters come together to celebrate Denver's most comprehensive and successful health system. Denver Health shines as a national model of health care success, featuring nationally-ranked specialties like trauma, orthopaedics, infectious disease, complications due to eating disorders and urology. And, we still provide the bulk of the city's uncompensated care, totaling \$451,717,514 in 2013 alone.

One in three of our city's residents receives care from Denver Health, and 40 percent of Denver's children are treated here. Our School-Based Health Centers care for thousands of public school students, and each year hundreds of doctors and nurses receive training with us. Denver Health is our community's go-to resource when it comes to helping people heal and lead better lives. With gifts from generous donors at the NightShine Gala, the Denver Health Foundation supports Denver Health in this vital work.



2013 honorees James Q and Pamela Crowe



Gala Board member, Chuck Morris with Train's Pat Monahan at NightShine Gala



NightShine Gala Chair, Pat Hamill



Train visits with patients and visitors at Denver Health's Volunteer Services Zone



Robin Engleberg, Program Manager, among baby bags

NEWBORNS IN NEED

Saturday May 4th was a great day for Denver's tiniest citizens. Denver Health Foundation's Newborns in Need program invited the entire community to rally around the thousands of low-income babies born at Denver Health Medical Center. As it does every year around Mother's Day, a citywide donation drive, "Denver Throws a Baby Shower!" collected new baby items to fill thousands of "Warm Welcome" bags that are given to every new baby born at Denver Health Medical Center. Dozens of volunteers greeted cars as they drove through the parking lot of the hospital and unloaded diapers, wipes and new clothes. Many of the vehicles were carrying donations from baby showers that were held in homes and businesses across the metro area.

For the second time, the city's biggest baby shower had a media sponsor, The Boppy Company. With their support, Newborns in Need received tremendous TV publicity on 9News in the form of a public service announcement featuring newscaster, Cheryl Preheim, that aired in the weeks leading up to the event. King Soopers again provided a platform for cash donations by offering their customers a way to give at their local stores during the entire month of May.

But the generosity of the community is not limited to the month of May. All year long, committed supporters provided in-kind gifts worth \$320,000. In addition to a "Warm Welcome" gift bag for each baby, the program gave away nearly 100 car seats and dozens of baby beds. They made a real difference in the lives of some very vulnerable babies and their families. Foundation Program Director,

Robin Engleberg, expressed her gratitude by saying, "Despite their best intentions many families are struggling financially at the time of their baby's birth."

At Denver Health, we want each of the 3,200 babies born here annually to get off to a great start in life. These gifts help to make it possible. I want to thank everyone who supports the program year round!"



NEWBORNS IN NEED CALENDAR

As a gesture of appreciation for all of the support received from numerous donors to the Newborns in Need program, each donor receives a special gift from the Denver Health Foundation. The annual "Babies of Denver Health" desk calendar is made possible by a group of dedicated photographers called, "The Chicks That Click."

Each member of the group is a skilled professional who donates her time to photograph newborns in the hospital. With the permission of parents, some of Denver's most adorable babies are posed in a makeshift studio set up in the Mom-Baby unit and the best shots are selected for inclusion in the calendar. The gifts of their time and talent make "The Chicks" a role model for creative philanthropy in support of Denver Health.



2013 Hot Rocks chefs



2013 Hot Rocks leadership

HOT ROCKS GRILLER CHALLENGE

Who can stand the heat? When Denver's hottest chefs get together, there's bound to be fiery competition and knock-out food. The summer's tastiest outdoor bash, Hot Rocks Griller Challenge, did all that while raising money for the Denver Health Foundation. The event took place on Wednesday, June 12th on the patio outside Elway's Restaurant in Cherry Creek. The smokin' hot food was accompanied by cold libations and other supplies donated by Southern Wine and Spirits, Bing Energy Drink, Aspen Pure Water, Great Divide Beer, Patron Spirits, The Wine Group and King Soopers.

16 of Denver's top chefs donated all their own ingredients and each prepared a signature slider and a hearty side dish. They competed for votes from the 800 guests to see who would be selected as the last chef standing. Winners of the Popular Vote competition were Tyler Wiard and Aniedra Nichols of Elway's. The chef's picked their own winner, too. It was Chef Troy Guard of TAG.

Congratulations to all of the participating chefs, Steve Ballas, Steve's Snappin' Dogs; Brandon Biederman & Brandon Foster, Vesta Dipping Grill & Steuben's Foodservice; Robert Bogart, Elway's Downtown; Michael Bortz, City Bakery; Jamey Fader of Lola & Big F Restaurant Group; Troy Guard of TAG Denver, TAG Raw Bar & TAG Burger Bar; Jennifer Jasinski of Rioja, Bistro Vendôme & Euclid Hall Bar & Kitchen; Max Mackisock, Squeaky Bean; Paul Reilly, Beast + Bottle; Goose Sorensen of Solera; Darrel Truett, Barolo Grill; Tyler Wiard and Aniedra Nichols of Elway's Cherry Creek; Elise Wiggins of Panzano.

Co-chaired by Michael Pollak of Hyde Park Jewelers, Brian Gries and Les Shapiro, the Hot Rocks Griller Challenge raised \$85,000 for Men's Health programs at Denver Health to improve education, access to screening and treatment programs, and outreach to Denver's medically underserved men.

CELEBRATE FASHION

Celebrate Fashion is Denver's biggest fashion event produced by the merchants of Cherry Creek North. In 2013, the Denver Health Foundation was selected as their Charity Partner with proceeds benefitting Women's Health programs. The annual event boasts a world-class runway show outdoors on Fillmore Plaza, but a rain storm forced a delay and a move indoors to the JW Marriott. But enthusiasm for haute couture cannot be dampened in Denver.

The rescheduled event was a big success and contributed \$34,260 to support a worthy cause.



World-class runway show at the 2013 Celebrate Fashion in Cherry Creek North



Guests at the Kuni Lexus Intersect event received a free car wash



Gregg Stone, President of Kuni Lexus, Greenwood Village

INTERSECT

The long-anticipated grand opening of the new Kuni Lexus car dealership in Greenwood Village was used as an occasion to shine a light on the good works of the Denver Health Foundation. The artful intersection of two great brands was something to celebrate. Guests were invited to join the exclusive kickoff event and enjoy the fun, food and libations, while supporting a national model of health care success. With owner, Gregg Stone, the elaborate event showcased the power of a private/public partnership to raise awareness while raising spirits.

EMPLOYEE GIVING CAMPAIGN

Whether they are in the operating room, at the bedside or in a critical role behind the scenes, Denver Health employees make a meaningful difference in the lives of people throughout our community every day.

Through the Employee Giving Campaign they are also making significant financial gifts that will stay close to home at Denver Health. The Denver Health Foundation's Employee Giving Campaign gives them the opportunity to direct their private philanthropic dollars to support Denver Health's exceptional research and state-of-the-art patient care and everything in between. A payroll deduction plan makes it convenient to make a contribution from each paycheck. 2013 was a banner year for giving in this campaign with a total of \$197,871 raised with the participation of 781 participants representing 13.5% of the workforce.

All gifts from Denver Health employees in this project remained at Denver Health to benefit one of the many Foundation funds established to serve:

- Extraordinary patient needs like prescription co-pays, eyeglasses and dental work
- Scholarships for continuing education for members of the Department of Nursing
- Endowments dedicated to research in each of eleven clinical areas of the hospital

Denver Health employees make a meaningful difference in the lives of people throughout our community every day.

LEVEL ONE SOCIETY

The Level One Society was established in 2006 as an affiliated group of the Denver Health Foundation to build community around Denver Health, to raise awareness and develop resources through outreach, advocacy and expansion of the donor base. By focusing on a particular area of need at Denver Health, Child and Adolescent Psychiatry, they were successful in raising \$374,000 for this underserved group of patients through a series of fundraising events as well as personal solicitations.

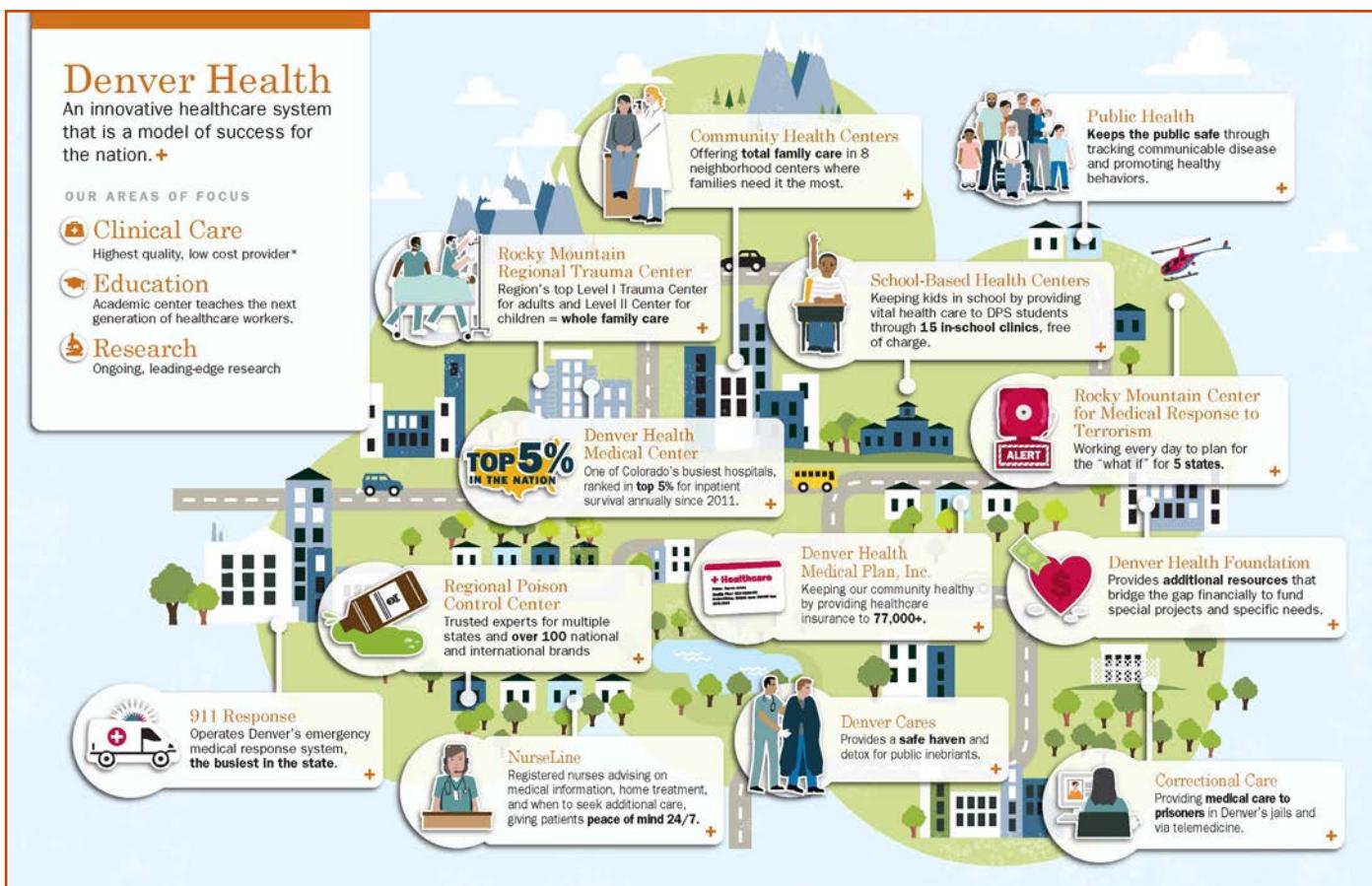
The year began with an exclusive evening at the home of James and Pamela Crowe and chaired by Kristi and Sterling Crowe, where guests expected to hear a presentation by featured speaker, Former Rep. Patrick Kennedy (D-RI), Co-Sponsor of the Mental Health Parity Act. Unavoidable Washington business prevented his appearance in person but his very moving remarks were played on video. After-work social events at ViewHouse and DaVita attracted throngs of (mostly) young professionals who made donations totaling \$22,390. Fundraising activities in 2013 also included a Halloween cocktail party called, "Howl!" held at the McNichols Building in Civic Center Park.



Marc Spritzer (lower right) and CoBiz Financial colleagues sponsored a *Toast!* to Denver's Health



Level One's Kathleen McCall Thompson



HOW THE FUNDS IMPACTED DENVER HEALTH AND THE COMMUNITY

DR. JOHN SBARBARO MEMORIAL LECTURE SERIES IN PUBLIC HEALTH

The late Dr. John Sbarbaro started his career in public health and went on to help found Denver Community Health Services – the network of neighborhood health centers that has grown to provide high-quality medical care to one-third of Denver's population – and managed the health care system that would become Denver Health. The lectureship honors Dr. Sbarbaro's legacy of iconoclastic, innovative public health and highlights the need for creativity, courage, and innovation as we face the public health problems of today.

The 2013 Sbarbaro lecturer was Dr. Giridhar Mallya, the Director of Policy and Planning of the Philadelphia Department of Public Health. The title of his lecture was "Get Healthy Philly: Making the healthy choice, the easy choice for Philadelphians." Dr. Mallya described his success in implementing innovative policies and programs to combat the obesity epidemic: improving access to healthy food, decreasing use of unhealthy foods, and expanding opportunities for exercise.

PATIENT ASSISTANCE FUND

The Denver Health Foundation provides support for some of our community's most vulnerable patients. Even when insurance pays for much of a person's treatment, there are additional expenses like prescriptions, surgery co-pays, transportation and eyeglasses. For many people, these additional costs present insurmountable barriers that prevent them from getting well. The Patient Assistance Fund helps hundreds of low-income patients to bridge the gaps in their medical treatment when all of their resources have been exhausted. In 2013, \$111,827 was spent to support these types of direct patient needs.

VOLUNTEERS

50,000 hours of service were contributed to Denver Health in 2013. Weekly volunteers served in dozens of areas within the main hospital providing support for the staff and customer service to our patients. They also played vital roles in Denver Health's neighborhood clinics. The Denver Health Foundation provides significant funding to help the Volunteer Services Department with their important work.

STREAR FAMILY GARDEN AT DENVER HEALTH

To celebrate the first anniversary of the Strear Family Garden, guests were invited to a party to see the space in full bloom. Held on June 21st, it honored major donors to the project: Strear Farms Company, Dr. Ben and Jean Galloway, Walter Imhoff, Daniel and Janet Morecai Foundation, Kenneth King Foundation and Denver Health Medical Plan. The garden has been a wonderful addition to the hospital campus. Denver Health runs at a hectic pace and the availability of a calm peaceful place to retreat is a necessity. The Strear Family Garden is located near the front entrance of Denver Health Medical Center and provides patients, families and staff who are in high stress situations a sanctuary for emotional and psychological healing.



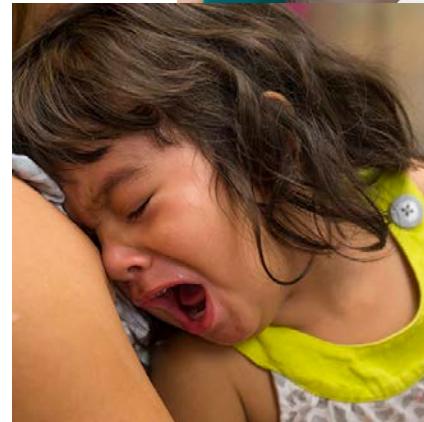
Leonard, Irma and Michael Strear and Debbie Aleinikoff

CHILD LIFE

Child Life provides extraordinary services for our young pediatric patients who are hospitalized due to a serious illness or trauma. As you can well imagine, a child who is hospitalized struggles with fear, loneliness and boredom along with the symptoms of his/her particular ailment. Child Life services are designed to minimize the stressful aspects of the health care experience and to maximize the potential for child, adolescent, and family learning and coping.

In working with these patients and their families, this team:

- prepares the child for hospital routines and medical procedures through familiarity, play, and education which is developmentally appropriate
- acts as liaison between parents and providers
- scrubs in and accompanies children to the operating room
- uses distraction techniques to minimize the need for anesthesia during painful procedures
- staffs the Child Life Zone in the Pediatric Inpatient Unit, a therapeutic play area originally created by the Garth Brooks and his Teammates for Kids Foundation in partnership with the Denver Health Foundation in 2010.



We express our gratitude to the Teammates for Kids Foundation for everything they have done to sustain the Child Life Program and our Child Life Zone at Denver Health. Teammates was the critical and essential ingredient in launching this initiative and without them, the program would never have been possible.

DENVER HEALTH FOUNDATION MISSION STATEMENT

The Denver Health Foundation supports Denver Health in its mission to sustain and advance the health and well-being of Denver and the Rocky Mountain region. The Denver Health Foundation is an independent 501(c)(3) not-for-profit organization that supports Denver Health, the Rocky Mountain region's safety net hospital system.

THE DENVER HEALTH FOUNDATION RAISED THE MONEY TO PROVIDE SUPPORT IN SO MANY WAYS FOR MANY COLORADANS

- Activity books for children at all 8 CHS clinics
- Adolescent substance abuse treatment
- Ann Logan Lecture Series on Early Childhood Development
- Baby blankets
- Baby showers for DH newborns
- Bathroom scales for cardiac patients
- Bicycle helmets for children
- Blanket warmer for Interventional Radiology patients
- Breast cancer screening, treatment and support
- Breastfeeding support group at Webb Kids Care
- Bruce M. Rockwell Distinguished Chair in Surgery
- Bus passes and taxi vouchers
- Cancer Resource Center breast exam brochures
- Car Seats for newborns and pediatric patients
- Carol Prisjatschew Scholarships in Nursing
- Centering Pregnancy group at Montbello Clinic
- Child Life program for pediatric patients and their families
- Comcast Cares Day (trees, flowers, paint, etc.)
- Co-pays for surgeries and Rx's
- Crayons and coloring books for patients in the DECC
- Dental sealant for Denver Public Schools students
- Diapers
- Endowed Chair in Behavioral Health
- Endowed Chair in Medicine
- Endowed Chair in Orthopaedics
- Endowed Chair in Pediatrics
- Endowed Chair in Urology
- Enrollment van
- Eyeglasses and hearing aids for needy patients
- Family Crisis Center
- Garth Brooks partnership with Denver Health
- Guardianship proceedings
- Human breast milk for sick newborns
- In-school immunizations
- Kevin and Elaine Kauffman Distinguished Chair in Cardiology
- La Casa Quigg Newton National Night Out
- Level One Society
- Lower leg prosthetics for amputees
- Lowry and Montbello Community Health Center expansion
- Maternal child health education classes
- McNeil Research Endowment in Clinical Analgesia
- Mental health services for young children
- Music therapy
- Musical swings for newborn nursery
- New shoes and sweatpants for ED patients
- Newborns in Need
- NICU
- Nurses Week
- Nursing Magnet Certification
- OBHS patient assistance
- Paramedics Colfax Marathon fundraising team
- Patient Assistance Fund
- Patient Navigation
- The Patricia A. Gabow Endowment for Vulnerable Populations
- Pavilion Project for Adolescent Psychiatry
- Pet Therapy
- Peter Rosen Distinguished Chair in Emergency Medicine
- Pillow Pets for pediatric surgery patients
- Radiology Residents conference attendance
- Reach Out and Read
- Rita Bass Trauma & EMS Education Institute
- Dr. John Sbarbaro Memorial Lecture in Public Health
- School Based Health Centers
- Shana Glassman Memorial Endowed Chair in Internal Medicine
- SnowBall holiday party for pediatric patients
- Strear Garden
- Strollers and baby beds
- Tuberculosis Patient Assistance
- Unintended pregnancy prevention
- Volunteers
- Walker bags for rehab patients
- Wellington E. Webb Endowed Chair in Community Health
- Wii video game system for Adolescent Behavioral Health
- Women's Mobile Clinic



DENVER
HEALTH
FOUNDATION

2013 Board of Directors

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Chairman
Founder & President
Columbine Health Plan

Yvette Pita Frampton
Vice Chair
Community Volunteer

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Owner
SB Clark & Associates

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Luminar President

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Robinson Dairy
General Manager

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KBNO Radio
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Mayor Wellington Webb
Webb Group International
President

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Paula Herzmark
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Special Events Manager

Haven Moses
Donor & Community Relations
Manager

Karla Norvell
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Karen Kennedy
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Lori Leidholm
Administrative Assistant

Gabrielle Decker
Senior Accountant

Abby Perlmutter
Development Associate

Mary Flathers
Database Assistant

Clark Witzleben
Manager of Corporate and Donor
Development

2013 Financials

To see more detailed financial information for 2013 [click here](#).
To view Form 990 for 2013 [click here](#).

ALL FOUNDATION GRANTS IN 2013: \$4,527,841

TOP FOUNDATION GRANTS (>\$250K) N 2013:

Anonymous Foundation
\$1,600,000

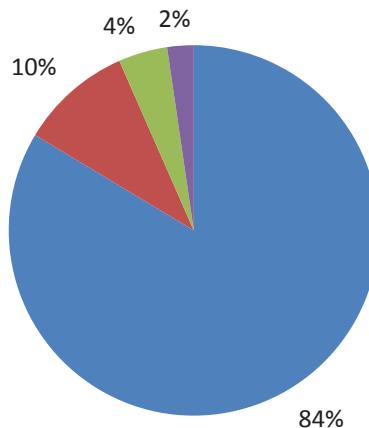
Colorado Health Foundation
\$869,589

Daniels Fund
\$425,000

Robert Wood Johnson Foundation
\$420,000

Revenue by Support Type

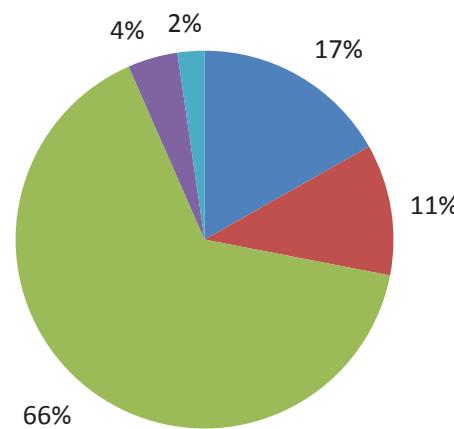
■ Contributions ■ Special Events (Net) ■ In-Kind ■ Net Investment (loss)



Contributions	\$5,790,988
Special Events (Net)	\$679,195
In-Kind	\$296,194
Net Investment (loss)	\$159,888
TOTAL \$6,926,265	

Revenue by Donor Type

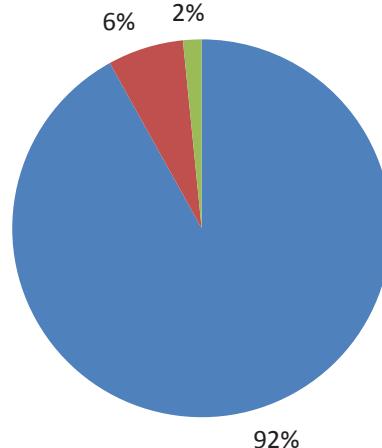
■ Individuals ■ Corporations ■ Foundations ■ In-Kind ■ Net Investment (loss)



Individuals	\$1,164,191
Corporations	\$778,151
Foundation	\$4,527,841
In-Kind	\$296,194
Investment(loss)	\$159,888
TOTAL \$6,926,265	

Expense by Category

■ Program ■ G & A ■ Fundraising



Program	\$7,261,589
G & A	\$511,347
Fundraising	\$124,648
TOTAL \$7,897,584	



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