



Lionel Richie performs at the 2011 NightShine Gala



**DENVER
HEALTH
FOUNDATION**

2011 Annual Report

Message *from the Chairman, Denver Health Foundation Board of Directors*

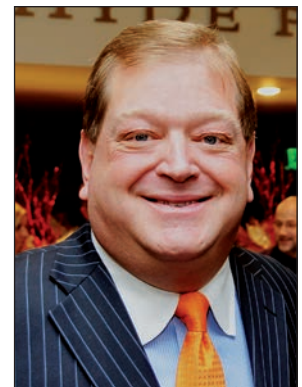
THERE'S NOTHING SIMPLE ABOUT CARING FOR THE REGION'S MOST VULNERABLE POPULATIONS.

Yet, for more than 150 years, Denver Health has done just that. Although some 46 percent of its patients are without insurance and unable to pay for their services, they nonetheless receive world-class healthcare in a state-of-the-art facility. That's why so many individuals, organizations, businesses and foundations in our community stepped up in 2011 to support the Denver Health Foundation.

The NightShine Gala brought them all together under one enormous roof at the National Western Events Center to raise \$1.5 million. The focus was our Community Health Services (CHS): Denver Health's Face in the Community.

These eight neighborhood health centers, along with 13 school-based clinics provided hundreds of thousands of primary care visits in 2011. A mobile mammography service, a nutrition program for women and children, a vaccination program in Denver Public Schools—CHS provides all these vital services each year and more. The Gala also honored two distinguished and committed businessmen who have used their significant influence and finances to support Denver Health. Kevin P. Kauffman, Chairman and CEO of KPK oil company, serves on the Denver Health and Hospital Authority Board of Directors. Jerry Hodge, owner of the pharmaceutical giant, Maxor, has been a longtime supporter of Denver Health. We were thrilled to be able to recognize their philanthropy.

But it's not just the outstanding 2011 fundraising events that make me proud. It's the thousands of donations from all quarters of Denver and beyond that have provided momentum for the important work that needs to be done. For joining us in this effort, we thank our many generous supporters.



*David McReynolds, Chair,
Denver Health Foundation
Board of Directors*

2011 highlights

THE NIGHTSHINE GALA

Held on the evening of May 7th, 2011, this was a splendid evening for Denver Health. Lionel Richie, music legend and the evening's entertainer, had guests "dancing on the ceiling" and having the time of their lives. The National Western Events Center was gloriously transformed with giant up-lit weather balloons hanging from the ceiling creating a fittingly celestial feel. More than 1,600 people offered generous support of this year's NightShine Gala helping raise approximately \$1.5 million.

The evening's program became particularly meaningful when Kevin P. Kauffman, event honoree and Denver Health board member, came to the stage to establish the Kevin P. and Elaine Kauffman Distinguished Chair in Cardiology at Denver Health. Jerry and Margaret Hodge also came to the stage to be awarded the first copy of *Healers and Hellraisers*, a commissioned book written by Pulitzer Prize winning author Eileen Welsome on the 150-year history of Denver Health. This book was made possible thanks to an incredibly generous gift from Jerry and Margaret Hodge, also a NightShine Gala honoree.

The outstanding event leadership was provided by The Hon. Wellington E. Webb as the event Chair, with Greg Maffei of Liberty Media and Dan Scherer from CBS Outdoor as the event Co-Chairs, all of whom made a major contribution to its success.



DENVER THROWS A BABY SHOWER!

On Saturday, April 30th, 2011 the public was invited to drop off donations of new baby items and cash at Denver Health during a one-day "baby shower" for the Denver Health Foundation's Newborns in Need program, created to help Denver's babies get the warm welcome and healthy start in life they deserve.

Each year, nearly 3,500 babies are delivered at Denver Health and 90 percent are born to families who live below the poverty level. The Newborns in Need campaign collects thousands of new baby items and assembles "Warm Welcome" bags filled with essentials like blankets, diapers and baby clothing. These Warm Welcome bags benefit our community's smallest, most vulnerable citizens. According to Robin Engleberg, program director for Denver Health's Newborns in Need, "The birth of a baby is a time of great joy and celebration, but for families in need, it can also be a time of great challenge. No family should have to choose between buying items of necessity for their baby or paying the rent. But this is the dire situation thousands of new parents face each year in Denver."

(continued on next page...)

TEAMMATES FOR KIDS CHILD LIFE ZONE

In celebration of the one-year anniversary of the Teammates for Kids Child Life Zone, the volunteer services department hosted a birthday party.

Present and former pediatric patients were invited to the event held on Saturday, August 20th. Activities included helmet safety demonstrations, ambulance tours, visits with pet therapy animals, arts and crafts, face painting, an appearance from Sponge Bob Square

Pants, live music by Swingset Jazz, birthday cake, fun giveaways and much more.

The Child Life Zone was donated to Denver Health by the Garth Brooks Teammates for Kids Foundation in partnership with the Troy Aikman Foundation. It is a 3,300 square-foot state-of-the-art therapeutic and educational sanctuary for pediatric patients and their families.

(Denver Throws a Baby Shower continued...)

Scores of cars loaded with donations of new baby items stopped by the hospital. Balloons provided by King Soopers marked the location and donors were greeted by members of the Newborns in Need Advisory Committee: Dawn Anna, Sylvia Atencio, Liz Buckley, Linda Fairbanks, Pegie Frazier, Vicki Hanses, Linda Harmon, Shari Janata, Melly Kinnard, Mary K Lowe, Karen Miller and former Colorado First Lady, Frances Owens. Other hard-working volunteers included the Homestead Charity Chicks, Comcast Cares Day participants and Junior League of Denver "Done-in-a-Day" teams.

HOT ROCKS GRILLER CHALLENGE



Co-Chaired by Steve Farber, President of Brownstein Hyatt Farber Schreck and Michael Pollak, owner of Hyde Park Jewelers, this event was held on Wednesday June 15th, 2011 at Elway's in Cherry Creek was once again the party of the summer. The celebrity chef competition grossed \$93,000, and the proceeds benefit Men's Health programs at Denver Health. We thank Elway's restaurant for hosting the event.

MAN UP FOR BABIES

Man Up for Babies, a men's-only event to support the Newborns in Need program, was a big success. On November 16th, a group of 100 influential fathers, grandfathers and their friends gathered at Mike Shaw Automotive and raised money to purchase car seats. David McReynolds, chairman of the Denver Health Foundation Board of Directors, opened up a lively bidding challenge by promising a gift of \$1,000. Others followed suit until \$15,000

was raised. The Foundation will use these funds to purchase 300 car seats for some of the many low-income families who cannot afford to buy one for their new baby. Thanks to hosts, Mike Shaw and David McReynolds for sponsoring the event.

RIVERFRONT PARK FASHION SHOW



On August 13th, Denver's most elegant and fashion forward came together for a spectacular evening to raise funds for Denver Health Foundation. Guests were wowed by the Fall collections of designers William Rast and Ever, hosted by BLUSH, and Chris Benz, hosted by Lawrence Covell. Set in a stunning location at the base of the Millennium Bridge, guests of Riverfront Park Fashion enjoyed the beautiful weather while being the first to see the latest collections from national and international designers. Over 1,200 of Denver's socialites, philanthropists and community leaders came out in support of women's health programs at Denver Health. Delicious bites provided by Zengo, Fogo de Chão, Table 6, and Happy Cakes kept the crowd energetic and engaged.

Thank you to East West Partners, Wells Fargo, Born To Build Foundation and many, many others for your support of Riverfront Park Fashion and for making a difference in the lives of Denver's citizens.

EMPLOYEE GIVING CAMPAIGN

Denver Health has a proud tradition of caring for people from all walks of life. This culture of caring doesn't end when employees leave the workplace, but extends to the gifts they make of their time, talent and personal funds to important causes.

The Denver Health Foundation's Employee Giving Campaign gives them the opportunity to direct their private philanthropic dollars to support Denver Health's exceptional research and state-of-the-art patient care and everything in between. A payroll deduction plan makes it convenient to make a contribution from each paycheck.

2011 was a banner year for giving in this campaign with a total of \$130,380 raised with the participation of 657 participants representing 12 percent of the workforce. Whether they are in the operating room, at the bedside or in a critical role behind the scenes, Denver Health employees make a meaningful difference in the lives of people throughout our community every day. They are simply wonderful! Through the Employee Giving Campaign they are also making significant financial gifts that will stay close to home at Denver Health.

All gifts from Denver Health employees in this project remain at Denver Health to benefit one of the many Foundation funds established to serve:

- Extraordinary patient needs like prescription co-pays, eyeglasses and dental work
- Scholarships for continuing education members of the Department of Nursing
- Special department needs such as White Boards for patient rooms in the Surgical Intensive Care unit
- Endowments dedicated to research in each of eleven clinical areas of the hospital

SUPPORT FOR VULNERABLE POPULATIONS

The Denver Health Foundation's Patient Assistance Fund helps hundreds of low-income patients to bridge the gaps in their medical treatment when all of their resources have been exhausted. \$145,820 was spent to support direct patient needs like prescriptions and surgery co-pays, transportation, and eyeglasses.

VOLUNTEERS

In 2011, 215 weekly volunteers served in dozens of areas within the main hospital providing support for the staff and customer service to our patients. They also played important roles in Denver Health's neighborhood clinics. They contributed more than 30,000 hours of service.

Denver Health was a site for Comcast Cares Day for the second year. Several hundred Comcast employees participated in a day of service on the Denver Health Medical Center campus.

OPEN YOUR HEARTS TO NEWBORNS IN NEED

This program provides a "Warm Welcome Bag" of new baby items to each of the thousands of babies born each year at Denver Health.

In 2011 approximately 1,500 donors provided blankets, baby clothes, diapers and other baby necessities in addition to \$150,000 in cash to help 3,182 low-income newborns. For many of them, these were the only new baby gifts these babies received at the time of their birth.

Some 37 percent of Denver's babies are born at Denver Health and 90 percent of them are living below Federal poverty levels. In addition to a "Warm Welcome" gift bag for each baby, the program gave away nearly 100 car seats and dozens of baby beds.

THE LEVEL ONE SOCIETY



Established in 2006 as an affiliated young professionals group of the Denver Health Foundation, the mission of the Level One Society is to build community around Denver Health to raise awareness and develop resources through outreach, advocacy and expansion of the donor base. In 2011, through contributions and a series of fundraising events called, "TOAST! to Denver's Health" they successfully raised \$371,000. Their particular area of focus is Child and Adolescent Behavioral Health, a much neglected and under-funded area of healthcare nationwide. On October 31st Denver Health opened its newest building, Pavilion M, which houses a state-of-the-art inpatient and outpatient psychiatric unit for children ages 8-18. The Level One Society raised the funds that equipped the new unit with advanced therapeutic tools like music, outdoor recreation, and a life-skills learning environment.



2011 Board of Directors

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Columbine Health Plan

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Information Staff**

Volunteer Services and Patient Information Staff

Amy Friedman
Director

Jessica Difley
Volunteer Coordinator

Lisa Janisch
Manager, Main Street Gifts@Denver
Health

2011 Financials

To see more detailed financial information for 2011 [click here](#).
 To view Form 990 for 2011 [click here](#).

SIGNIFICANT FOUNDATION GRANTS (>\$250k)

Colorado Health Foundation
\$1,606,295

Kauffman Family Foundation
\$750,000

Anonymous Foundation
\$500,000

American Red Cross Mile High Chapter
\$429,064

Denver Foundation/Kaiser Community Health Foundation
\$300,000

Avon Foundation
\$250,000.00

TOTAL SECURED IN 2011
\$5,731,317

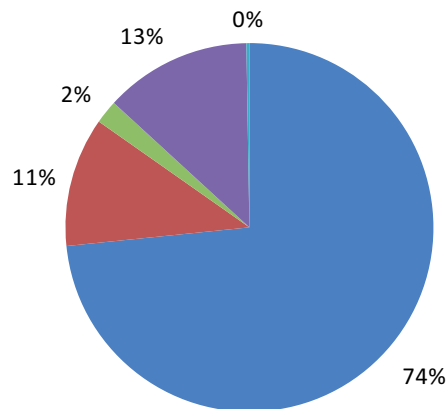


DENVER HEALTH FOUNDATION

www.denverhealthfoundation.org
 655 Broadway, Ste 750, Denver, CO 80203
 303-602-2970

Revenue by Support Type

Contributions Special Events (Net) Gift Shop (Net) In-Kind Net Investment (loss)

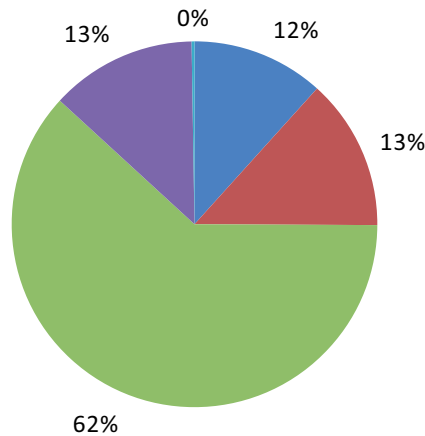


Contributions	\$5,369,938
Special Events (net)	\$830,866
Gift Shop (net)	\$151,455
In-Kind	\$945,720
Investment (loss)	\$(19,410)

TOTAL \$7,278,569

Revenue by Donor Type

Individuals Corporations Foundations In-Kind Net Investment (loss)

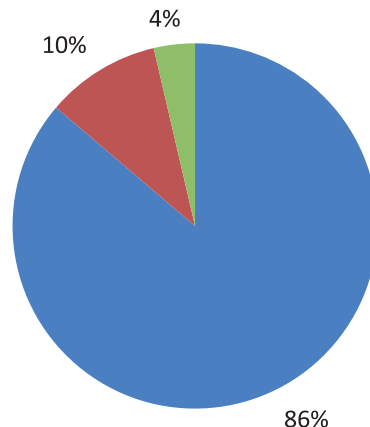


Individuals	\$854,800
Corporations	\$979,543
Foundation	\$4,517,916
In-Kind	\$945,720
Investment (loss)	\$(19,410)

TOTAL \$7,278,569

Expense by Category

Program G & A Fundraising



Program Services	\$8,724,279
G & A	\$1,024,958
Fundraising	\$367,890

TOTAL: \$10,117,127

Donor Information *Gifts received in 2011 for \$10,000 and up*

BUSINESSES

Accelerated Services, LLC
AO North America, Inc.
CBS Outdoor Denver
Citywide Banks
Comfort Dental, Inc./M'Knib Company
Covidien
Davita, Inc.
Dell, Inc.
EMC Consulting
Emdeon–Chamberlin Edmonds
& Associates
Engineered Mechanical Systems (e3ms)
Global Technology Resources, Inc. (GTRI)
Holland & Hart
Independence Capital Asset Partners, LLC
K.P. Kauffman Company, Inc.
Kahl Insurance Services, LLC
Kiewit Building Group
Kroger– King Soopers
Level 3 Communications, Inc.
Liberty Global, Inc.
Liberty Media Corporation
M.A. Mortenson Construction Company
Maxor National Pharmacy Services Corp.
MedAssets Net Revenue Systems, LLC
Noble Energy, Inc.
RSM McGladrey, Inc.
S.B. Clark Companies, Inc.
Saks, Inc.
Saunders Construction
TicketsWest
University Physicians, Inc. (UPI)
Wells Fargo Bank
Xcel Energy

FOUNDATIONS

Anna and John J. Sie Foundation
Anonymous Foundation
Avon Products Foundation
Born to Build Foundation–IMA
Caring For Colorado Foundation
Colorado Health Foundation
Delta Dental of Colorado Foundation
Elaine W. & Kevin P. Kauffman
Family Foundation
Fries Family Foundation
Kaiser Permanente Community
Health Fund
Kaiser Permanente Foundation
Health Plan of Colorado
Kaiser Permanente Fund
Kroger Co. Foundation (King Soopers)
LARRK Foundation
Litterman Family Foundation
Louis R. & Dorothy Meister Foundation
McCormick Foundation
MDC/Richmond American
Homes Foundation
Milwaukee Insurance Foundation, Inc.
Pluss Family Foundation
Post-News Season to Share Fund
Riverfront Park Community Foundation
Robert Wood Johnson Foundation
Rose Community Foundation
Schwab Charitable Fund
Singer Family Foundation
Susan G. Komen For The Cure–
Denver Metropolitan Affiliate
Teammates for Kids Foundation
Temple Hoyne Buell Foundation
The Anschutz Foundation
The Denver Foundation
The Siemens Philanthropic Fund
Tim and Libby Brown Foundation
Timothy and Bernadette
Marquez Foundation

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Jerry H. and Margaret Hodge
James and Debbie Lustig
Caroline Matthews
Eric C. and Sara D. Resnick
Steve D. and Paula S. Reynolds
Drs. Ronald R. and Susan F. Townsend
The Hon. Wellington E. Webb and
Wilma Webb

ORGANIZATIONS

American Red Cross-Mile High Chapter
Denver Health Medical Plan, Inc.

**For a complete list of 2011 donors,
please [click here](#).**

DENVER HEALTH FOUNDATION MISSION STATEMENT

The Denver Health Foundation supports Denver Health in its mission to sustain and advance the health and well-being of Denver and the Rocky Mountain region. The Denver Health Foundation is an independent 501(c)(3) not-for-profit organization that supports Denver Health, the Rocky Mountain region's safety net hospital system.