



**DENVER
HEALTH
FOUNDATION**

2010 Annual Report

Garth Brooks and Trisha Yearwood entertain guests at the 2010 NightShine Gala.

Message *from the Chairman, Denver Health Foundation Board of Directors*

2010 WAS A BANNER YEAR FOR THE DENVER HEALTH FOUNDATION. In light of the country's economic trials, the achievement of raising \$2.2 million dollars in a single evening during our NightShine Gala surprised many. But it did not surprise me. The hard work of the members of the Denver Health Foundation Board of Directors and staff was admirable. The involvement of the honorary dinner chairs—Bruce and Lisa Alexander, Dr. Ben and Jean Galloway and Ernie Blake and Sharon Magness Blake—brought table sales to a record high level.

The partnership with country western superstar, Garth Brooks, and his Teammates for Kids Foundation capped by a 150 minute live performance by Garth Brooks was simply unforgettable. But, the real star of the evening and the reason for the Foundation's existence was Denver Health.

For 150 years, it has served as a beacon of hope in our community. It treats fully one-third of Denver's residents and 40% of Denver's children. 37% of Denver's babies are born there and as the region's safety net hospital, it cares for many low-income people and those without insurance. Uncompensated care in 2010 escalated to over \$362 million. There are urgent needs in every part of the organization. The success of the NightShine Gala along with the Foundation's other successful programs and fundraising events during the year provide momentum for us to continue our important work in the years to come. We thank our many partners and donors who have so generously supported us in this effort.

Sincerely,

David McReynolds



*David McReynolds, Chair,
Denver Health Foundation
Board of Directors*

2010 highlights

THE NIGHTSHINE GALA

The evening of April 24, 2010, marked the momentous sesquicentennial anniversary — 150 years of Denver Health caring for our community. This celebration was held with deserved fanfare, and fittingly our newly named event outshone those from years past.

The National Western Events Center was magnificently transformed with 68 chandeliers and 4,000 yards of fabric hanging from the ceiling, gorgeous candelabras, and sumptuous florals. More than 1,800 people offered generous support of this year's NightShine Gala helping us raise over \$2 million. Garth Brooks and his wife, Trisha Yearwood, gave a thrilling performance and 3,000 additional guests filled the stands to see the show.

Lisa and Bruce Alexander, Sharon Magness Blake and Ernie Blake, along with Jean and Dr. Ben Galloway were the events tremendous Chairs and the key to its success. Additionally, our partnership with the Garth Brooks Teammates for Kids Foundation made this event possible.

We are truly grateful to the generosity of so many people who contributed to the success of this extraordinary evening!

Significant accomplishments of '10

- Garth Brooks entertained 4,800 guests at the Foundation's NightShine Gala, helping to raise \$2.2 million.
- Teammates for Kids in partnership with the Denver Health Foundation built a Child Life ZONE for Denver Health pediatric patients. The ZONE — one of only seven in the U.S — is a 3,300 square-foot, state-of-the-art therapeutic and recreational sanctuary staffed by certified Child Life professionals who provide comfort, support, education and distraction for pediatric patients and their families.
- To commemorate the anniversary an exhibition illustrating 150 years of providing healthcare to the community was shown at the Denver Public Library, Denver International Airport and Wells Fargo Bank. The Foundation also commissioned a book detailing the colorful history of Denver Health, *Healers and Heltraisers*, by Pulitzer Prize winning author, Eileen Welsome. A May, 2011 publication date is planned.

HOT ROCKS GRILLER CHALLENGE: 12 CHEFS, 24 CREATIONS. ONE SMOKIN' GOOD CAUSE!

The Hot Rocks Griller Challenge held on Wednesday, June 16, 2010 at Elway's in Cherry Creek was the party of the summer. The celebrity chef competition raised over \$74,000 for Men's Health programs at Denver Health.

The event attendees deemed Troy Guard from TAG Restaurant the winning chef with his ground Kobe veal cheek slider with caramelized shallots, gorgonzola aioli and smoked sea salt with Stranahan's bourbon milk shake. Chris Daniels and The Kings created a lively festive atmosphere while guests danced, socialized, bid on some incredible live auction items, rubbed shoulders with professional athletes and competed in the heated Hyde Park Pop-a-Shot challenge. Jeff Toler and Laura Cronin were the winners of the challenge, scoring the highest number of baskets and each winning a gorgeous TAG Heuer watch.

We believe investing in men's health care initiatives is imperative to the health of our community. Because when men remain active and healthy, families and communities thrive. Dollars raised through Hot Rocks and Men's Night Out will improve men's health education, access to screening and treatment programs, and outreach to Denver's medically underserved men.

MEN'S NIGHT OUT

On Wednesday December 8, 2010 Denver Health Foundation partnered with Hyde Park Jewelers in the Cherry Creek Mall for Men's Night Out, an event that sparkled from start to finish. It was a shopping and networking extravaganza that raised money for men's health initiatives at Denver Health.

Thanks to event chair, Michael Pollak, outstanding committee members, and many generous donors, the event was a huge success. This free event had a swanky 1960's Mad Men theme that was hip enough for the likes of Don Draper himself. Guests met celebrity sports figures including Haven Moses, Randy Gradishar, Billy Thompson and others, enjoyed incredible food from Elway's Cherry Creek, TAGI, Kona Grill, and Rum Cakes by Kelli, and refined their discerning palettes at the drink tasting stations from Southern Wine & Spirits, Glen Grant, and the Patrón.

DENVER HEALTH FOUNDATION MISSION STATEMENT

The Denver Health Foundation supports Denver Health in its mission to sustain and advance the health and well-being of Denver and the Rocky Mountain region. The Denver Health Foundation is an independent 501(c)(3) not-for-profit organization that supports [Denver Health](#), the Rocky Mountain region's safety net hospital system.

KEY TO THE CURE AT SAKS FIFTH AVENUE

On October 21st, Denver's leading citizens came together to support the Denver Health Foundation with fashion, food and even a few of Denver's famous to raise funds for the latest technology in diagnosing breast cancer at Denver Health. Thanks to the generosity of event partner Saks Fifth Avenue, event presenting sponsor Key Private Bank, along with Born to Build Foundation, World Health and Education Organization Foundation, and *5280 Magazine*, the evening soiree raised approximately \$90,000.

100% of the net proceeds from Key To The Cure went to improving the quality of mammography services for the underserved in the women's Mobile Clinic by replacing existing analog (film) equipment with digital screening technology. Digital mammography has a number of advantages over standard film-based mammography, including lower radiation exposure to patients and higher sensitivity in detecting breast abnormalities.

EMPLOYEE GIVING CAMPAIGN

The internal workplace giving campaign raised \$97,562. All gifts from Denver Health employees in this project remain at Denver Health to benefit one of the many Foundation funds established to serve:

- Extraordinary patient needs like prescription co-pays, eyeglasses and dental work
- Scholarships for continuing education for a member of the Department of Nursing
- Special department needs such as White Boards for patient rooms in the Surgical Intensive Care unit
- Endowments dedicated to research in each of eleven clinical areas of the hospital

The campaign was supported by 528 employees from all quarters of the organization representing 10% of the workforce.

SUPPORT FOR VULNERABLE POPULATIONS

The Denver Health Foundation's Patient Assistance Fund helps hundreds of low-income patients to bridge the gaps in their medical treatment when all of their resources have been exhausted.

\$85,967 was spent to support direct patient needs like Rx and surgery co-pays, transportation, and eyeglasses.

VOLUNTEERS

In 2010, 200 weekly volunteers served in dozens of areas within the main hospital providing support for the staff and customer service to our patients. They also played important roles in Denver Health's neighborhood clinics. They contributed 30,600 hours of service.

Denver Health was a site for Comcast Cares Day. In addition to receiving a \$25,000 donation from Comcast, several hundred Comcast employees participated in a day of service on the Denver Health Medical Center campus.

OPEN YOUR HEARTS TO NEWBORNS IN NEED

This program provides a "Warm Welcome Bag" of new baby items to each of the thousands of babies born each year at Denver Health.

In 2010 approximately 1,500 donors provided blankets, baby clothes, diapers and other baby necessities in addition to \$70,000 in cash to help 3,484 low-income newborns. For many of them, these were the only new baby gifts these babies received at the time of their birth. Some 37% of Denver's babies are born at Denver Health and 90% of them are living below Federal poverty levels.

DENVER HEALTH'S 150TH ANNIVERSARY

For 150 years, Denver Health has been a beacon of hope. From its inception during America's westward migration to its current lofty position as a model for the nation, Denver Health has never lost sight of its mission: to care for society's vulnerable populations, to educate the next generation of healthcare professionals, and to provide access to the highest quality health care.

Seven generations of Denverites have found refuge and healing at Denver Health and for seven generations the cycle has continued: birth and death, joy and grief, sickness and recovery.

To commemorate the anniversary an exhibition illustrating 150 years of providing healthcare to the community was shown at the Denver Public Library, Denver International Airport and Wells Fargo Bank.

THE LEVEL ONE SOCIETY was established in 2006 as an affiliated Board to the Denver Health Foundation. The mission of the Level One Society is to build community around Denver Health to raise awareness and develop resources through outreach, advocacy and expansion of the donor base.

In 2010, through a series of fundraising events called, "Toast to Denver's Health!" they successfully raised in excess of \$300,000. Their particular area of focus

was Child and Adolescent Behavioral Health, a much neglected and under-funded area of healthcare nationwide. They worked alongside the hospital as Denver Health began the construction of Pavilion M, which will house a state-of-the-art inpatient psychiatric unit for children ages 8-18. The Level One Society raised funds that will equip the new unit with advanced therapeutic tools like music, outdoor recreation, and a life-skills learning environment.

DENVER HEALTH FOUNDATION 2010 BOARD OF DIRECTORS

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Columbine Health Plan

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Jerry Cowan
Vice President
Jacobs Facilities, Inc.

Evi Makovsky
Community Volunteer

Elbra Wedgeworth
Chief Govt. Relations Officer
Denver Health and Hospital Authority

2010 Financials

To see more detailed financial information for 2010 [click here](#).

To view Form 990 for 2010 [click here](#).



12 School based Community Health Clinics are supported through grant funding.



Open Your Hearts to Newborns in Need provides necessities to thousands of babies.



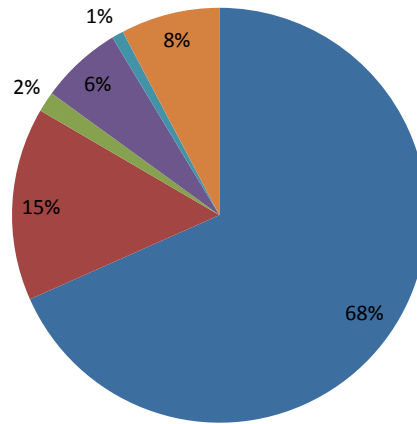
The Foundation's Patient Assistance Fund provides co-pays for surgeries.



Endowments provide funds for urgently needed research.

Revenue by Support Type

■ Contributions ■ Special Events (net) ■ Gift Shop Gross Profit
 ■ In-Kind ■ Vol Aux Net Assets ■ Investments

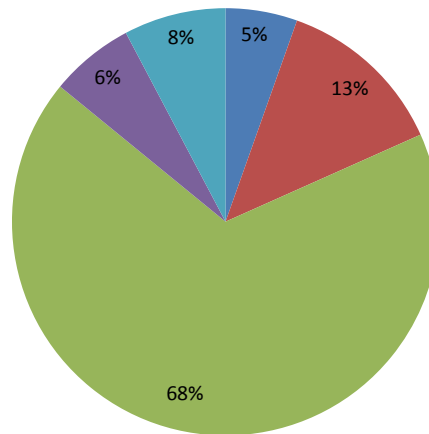


Contributions	\$7,209,639
Special Events (net)	\$1,586,926
Gift Shop gross profit	\$167,001
In-Kind	\$671,627
Vol Aux Net Assets	\$96,469
Investments	\$815,175

Total: \$10,546,837

Revenue by Donor Type

■ Individuals ■ Corporations ■ Foundations ■ In-Kind ■ Investments

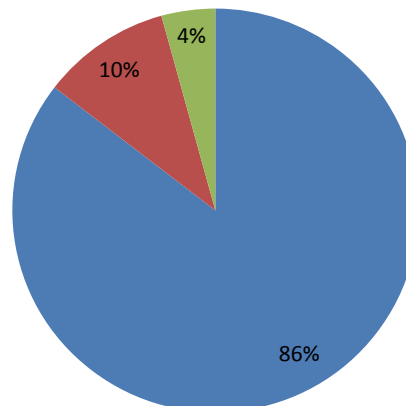


Individuals	\$571,793
Corporations	\$1,358,609
Foundations	\$7,129,634
In-Kind	\$671,627
Investments	\$815,175

Total: \$10,546,837

Expense by Category

■ Program Services ■ General & Admin (including in-kind) ■ Fundraising (including in-kind)



Program Services	\$7,247,003
G & A	\$871,631
Fundraising	\$362,842

Total: \$8,481,476

Donor Information *Gifts received in 2010 for \$10,000 and up*

Accelerated Services, LLC	Gerald H. Phipps Construction	Rose Community Foundation
American Red Cross-Mile High Chapter	Great West Life & Annuity Insurance Co.	RSM McGladrey, Inc.
Ames Construction, Inc.	Richard and Eileen Greenberg	Jerome C. Ruzicka
Anna and John J. Sie Foundation	Ed and Barbara Greene	Saks, Inc.
Anonymous Foundation	HealthTronics Group LP	Saunders Construction
Bill and Tani Austin	Jerry H. and Margaret Hodge	Dr. John A. and Marlene R. Sbarbaro
Avon Products Foundation	Jacobs Engineering Foundation	Dr. David J. Scanavino
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Bikur Cholim D'Avreichei Bobov, Inc.	K.P. Kauffman Company, Inc.	Smiles for Life Foundation
Born to Build Foundation – IMA	Kahl Insurance Services, LLC	Susan G. Komen For The Cure – Denver Metropolitan Affiliate
Braconier Plumbing & Heating Co., Inc.	Kaiser Permanente Foundation Health Plan of Colorado	Teammates for Kids Foundation
Caring For Colorado Foundation	KeyBank Foundation	Temple Hoyne Buell Foundation
Center for Orthopaedic Trauma Advancement	KeyBank	The Bank of America Foundation
Centura Health	Kiewit Building Group	The Colorado Trust
Cigna Healthcare/Great-West Healthcare	Kroger - King Soopers	The Denver Foundation
City and County of Denver, CO	LARRK Foundation	The Driscoll Foundation
Citywide Banks	Level 3 Communications, Inc.	The Hearst Foundation, Inc.
Colorado Health Foundation	Litterman Family Foundation	The Jack Gantz Foundation Inc.
Colorado Hospital Association	M.A. Mortenson Construction Company	The Kenneth King Foundation
Columbine Health Plan	M.B. & Shana Glassman Foundation	The Morgridge Family Foundation
Copic Medical Foundation	Caz Matthews	The Siemens Philanthropic Fund
CTKL Foundation	Maxor National Pharmacy Services Corp.	The Thunder Foundation
Delta Dental Plan of Colorado	William and Yvonne McCallum	Bruce R. Thompson
Denver Health Medical Plan, Inc.	McNeil Consumer Healthcare, Div. of McNeil PPC, Inc.	Drs. Ronald R. and Susan F. Townsend
Diane and Charles Gallagher Family Fund	David McReynolds	Trammell Crow Company
William F. and Taryn L. Edwards	MDC/Richmond American Homes Foundation	Glen Tulk
EMC2/Interlink	MedAssets Net Revenue Systems, LLC	UMB Bank
Emdeon – Chamberlin Edmonds & Associates	Metropolitan Homes	United Healthcare Services, Inc.
Emergency Vehicle Maintenance & Repair Services, Inc.	Pluss Family Foundation	University Physicians, Inc.
Exempla Healthcare	Post-News Season to Share Fund	Vectra Bank
First Bank Holding Company	Quality Reimbursement Services	Larry and Angela Walker
First Western Trust Bank	Remedy Investment Group, LLC	Wells Fargo Bank
Drs. Harold N. and Patricia A. Gabow	Riverfront Park Community Foundation	Western Union Foundation
Dr. W. Ben and Jean M. Galloway	Robert Wood Johnson Foundation	
Francisco Garcia		

For a complete list of 2010 donors, please [click here](#).